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Press release

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“Habermann” Wins 2010 Jewish Eye World Film Festival in Israel

Invitation for Palm Springs International Film Festival

The international feature “Habermann” of Art-Okó Film/Karel Dirka experiences a further step on its road of success. The tremendous success in the Czech Republic reflected by almost 100.000 theatrical admissions within 5 weeks after the film’s release was followed by a broad appearance in Germany’s national press and on TV with the headline “... touching hearts ...” after the overwhelming German premiere in Munich on 2 November.

Now “Habermann” was awarded the Mayor Prize as Best Feature Film at the 7th International Jewish Eye World Film Festival held between 10-18 October, 2010 in Ashkelon, Israel. 80 films from 20 countries around the world were in competition.

From the Jury statements: "A tragedy conveyed with sensitivity, complex characters, screenplay, photography, lighting and gentle music, touching the heart".

Furthermore, the film has been invited to the Palm Springs International Film Festival, California, which takes place in January 2011. Among film professionals the festival is being described as best place to show foreign-language movies to the US market and it provides the ability to spread good word-of-mouth for movies. The event is noted for screening most foreign Oscar nominees. It is also noted for its Award Ceremonies where such actors as Brad Pitt, Clint Eastwood, Sean Penn, Dustin Hoffman, Anne Hathaway and Leonardo DiCaprio have appeared. This year's festival is set to honor Morgan Freeman.

"Habermann has already been invited to number of US and international Film Festivals so far including the East Bay Jewish Film Festival in Oakland, CA, March 2011, the European Union Film Festival in Chicago, March 2011 and the 11th Annual Atlanta Jewish Film Festival, February 2011 and the German Film Fest in Singapore and Prague.

"Habermann" has been submitted for the Golden Globe 2011 and will have its theatrical release in Germany on 25 November, 2010.

EVA (Entertainment Value Associates GmbH) was founded in 2006; its place of business is Munich in Germany and its Managing Director is Kai-Roger Grüneke. EVA's core business is the development, financing, production and licensing of international film and music programme. For more information, please click www.eva-film.com.